



## ASHGATE PUBLISHING



### ASHGATE FACTFILE

Ashgate is a leading independent publisher of the finest academic research. In 40 years Ashgate has grown to become one of the world's leading publishing houses, publishing over 700 books in the field of Social Sciences and Humanities every year.

#### LOCATION

Farnham & London

#### BUSINESS SECTOR

Publishing

#### SIZE

200 staff

#### CHALLENGES

Complex mix of printers

Very basic print capabilities

Excessive paper consumption

Staff dependence on personal printing

### SIMPLIFYING A COMPLEX FLEET

Prior to deploying the ITQ Print/Copy/Scan/Fax solution, Ashgate had a vast range of printers: over 20 networked LaserJet 5000s plus a mix of over 40 desktop lasers and inkjets.

Having already found that ITQ devices delivered high quality output and were reliable and easy to use, Ashgate directed all printing towards 7 ITQ multifunctionals. This significantly reduced costs and the management burden the previous fleet had imposed.

### EASY PRINT CONTROL

Adam Attan, Ashgate's IT Manager, was concerned about the acceptance of shared devices. With most staff having been used to their own personal printer, it was essential that the new multifunctionals' print control system was easy to use. His concerns turned out to be unfounded.

The ITQ system is very easy to use, requiring only a card swipe to collect prints or activate the machine for copying. Staff have not missed their desktop printers.

“ Staff have not missed their personal printers at all. In fact, I could not even give them away! ”

Adam Attan  
IT Manager, Ashgate Publishing

## EXPANDED CAPABILITIES

The additional functionality of scanning, faxing, duplex printing, stapling and hole punching all utilising a piece of equipment already familiar with staff made the system easy to manage and deploy.

Utilising the swipe card system encourages staff to think about what they are printing, provides security, and also enables much easier control over print queues.

## A MORE SUSTAINABLE SOLUTION

Thanks to the new systems provided by ITQ, Ashgate has recorded a massive reduction in paper consumption. It dropped from 3,310 reams p.a. before the installation to 1,740 reams p.a. after it, a reduction of nearly 50%.

With green issues becoming an increasingly important factor, the ITQ system is proving to be a wise choice in another way. Apart from the vast reduction in paper consumption, the equipment has low overall power consumption and biodegradable toners.

## FUTURE DEVELOPMENTS

Future development will include a document management system to capitalise on the multifunctionals' powerful scanning functionality. It is also considered likely that the use of colour printing will increase dramatically.

## ABOUT ITQ

ITQ is a forward thinking and dynamic company providing high level support and exceptional levels of service. Established in 1991, we have evolved into a premier print solutions provider.

In 2011 our development and strength was recognised in the marketplace when we were selected to supply the BBC with one of largest and most prestigious print management contracts awarded in the UK.

“ The training and support given by James and his team has been and continues to be excellent, ensuring we get the most out of the equipment. ”

**Adam Attan**  
IT Manager, Ashgate Publishing

## FOR MORE INFORMATION

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